



# Translating Academic Knowledge into Insights for Practitioners.

The Center for Digital Business Growth is a hub for understanding **how digital innovation drives business growth and transformation**. The Center translates academic research into practical insights, helping organizations navigate an era of rapid digital change and compete in evolving markets.

## What We Offer

### Independent Partnership

CDBG serves as your trusted advisor, grounded in research and driven by impact.

### Academic Objectivity

Fact-based, methodologically sound research conducted with academic integrity.

### Research Translated to Action

Seminars, 1-1 workshops, and executive roundtables that turn insights into concrete capabilities through shared learning.

### Our Distinction

A unique combination of neutrality, academic rigor, and co-created solutions focused on practical, real-world results.

## Vision

To be a substantial catalyst for sustainable digital business growth driving innovation through impactful scientific research.

## Research Themes

- Strategic Decision-Making for Digital Growth
- AI and Data-Driven Innovation
- Digital Transformation in Organizations
- Digital Resilience and Sustainability

## To Discuss Further Please Contact:

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